WOMEN ELEVATING WOMEN

## testimonials

ENCOURAGE. INSPIRE. ELEVATE.

## Why Join W.E.W?

In search of a leadership and mentorship-based network led and curated by Women already seated at the table, I sought after WEW CEO, Betty Hines. A connection that immediately fostered relationships with women dominating in high income driven industries. At first a network, but now a community or family of women focused on elevating the next woman to her seat of victory. I have no plans to ever leave. WEW was the greatest investment that I've made for myself towards a real position of influence. Joining WEW is a real decision to SOW up in the direction that you're trying to get to.

Ebony OH
Chief Executive Officer | The Garden's Executive Club, Inc
(Georgia)

Since joining W.E.W my business has exploded with an increase of over 140% The benefits of the peer advisory group have truly supported and understood the challenges we women entrepreneurs face on a day to day. This amazing sisterhood is unmatched.

Ciemone Sheppard CEO Ciemone, Inc. (Delaware)

People do business with people they know, like, and trust! This is so true about Ms.Betty Hines and her brand WEW and WEW CREW.

The WEW platform and community enabled me not only to share my expertise, but also learn more about C level executive's current Corporate and Personal Branding needs and expectations first hand. In return, my company bridged the brand message communications for top leaders of this community.

I've been afforded opportunities I never expected though WEW experience; clarity, refinement, engagement and winning!

Joy Rahat Joy Rahat Branding | Founder (Virginia) WOMEN ELEVATING WOMEN

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I have been involved in Women Elevating Women (W.E.W) since the very beginning. I was directly involved in the very first symposium as a moderator for one of the sessions. Since then, I have become a member. I have gained a level of confidence which allows me to be comfortable in collaborating with other businesses and organizations. Some of these organizations have recognize the work I do by awards. Being part of W.E.W, I have increased my customer base and connections. As a minority business owner, I feel it is important to be around like-minded women who are truly there for your growth. This is what I get being a W.E.W member. During the pandemic, this group was an integral source for information and resources to obtain much needed funds from PPP and EIDL programs to stay afloat."

**Dr. Marlene Mahipat, DC,** Mediquest, LLC | Founder & President (Maryland)

I joined the WEW Crew as soon as I learned there were women executives, that looked like me, who were willing to share their expertise to support my growth. Thanks to this organization of phenomenal women, I know I'll come out stronger, than when I showed up! Thank you, Betty Hines, for your vision & leadership!

Nicole Nixon,
CEO
Listing Central LLC
( Virginia)

I didn't know what I would get from any peer advisory group, but I certainly didn't expect to get so much in just a few short months. As you begin to scale your business, you enter areas that are unfamiliar. What I've gotten from Betty and WEW CREW is guidance, connections, and a sounding board of professional women. Not only that, but Betty also connected my business partner to another peer advisory organization for a comp membership for a year. The high-quality connections are invaluable which is resulting in faster growth for our company this year. I'm so glad to be a part of this community.

Tamira (Tam) Luc CEO, Delucslife Media, LLC (California) WOMEN ELEVATING WOMEN

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Joining the WEW Crew was one of the biggest game-changers for my business. Specifically, it provided me with 3 key benefits:

- 1. I am now connected to a global group of women business owners and executives who are titans in their industries. Conversations have led to connections which have led to business!
- 2. As a WEW Crew member, I have presented franchise workshops to global groups in the United States and Canada. This has exponentially increased my reach leading to more opportunities.
- 3. Last but certainly not least, my fellow WEW Crew-ies have become dear sisters who support and cheer me on to achieve my biggest dreams yet!

Faizun Kamal

Franchise Coach | Author | Keynote Speaker | The Franchise Pros (Virginia)

Women Elevating Women is the essence of its name. Since becoming a member of W.E.W. I have conquered many small wins leaning on the foundation of Women Elevating Women's five pillars of success. The W.EW. tribe has been an energizing tribe of inspirational women cultivating the next generation of female business leaders!

Tiana Clubb Swerve Financial LLC (Pennsylvania)

Betty and Women Elevating Women (WEW) are Amazing! Shortly after being introduced and vetted by Betty she quickly began doing what she does best and that is connecting people. During my introduction meeting with Betty I mentioned I was interested in a board seat. Two weeks later I was interviewing for a board seat. Now, fast forward 1 month and I am the newest board member for the Imperium Organization. This what Women Elevating Women is all about!

Tiffany Newhouse
CEO Newhouse Project Consulting
(California)